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Shop Local with University City's First Online Gift Guide

One Stop Shopping Around the World

December 3, 2020, University City – The first-ever [U. City Online Gift Guide](#) featuring gifts that can be ordered online for delivery or for curbside pickup, as well as available for shoppers in store at retailers that remain open for business as usual, has been curated and compiled at www.exploreucity.com.

The online gift guide is a one-stop-shopping site for the best holiday gifts available from University City retailers for all the quirky, picky, fancy, practical or eccentric people on your list. The wide array of merchandise reflects the diverse range of locally-owned retailers who offer distinctive merchandise and services, reflecting the community's robust racial and ethnic diversity and progressive attitudes.

"Most University City retailers are open for business as usual throughout the holiday season and when you shop local, your purchases not only help the local economy and provide jobs for local workers, your purchases are very much appreciated by independent retailers who are dedicated to offering unique items not found in large box stores," said Terry Crow, Mayor of University City. "With all of the challenges facing retailers this year in the midst of the pandemic, shoppers' support has never been more critical."

Featuring everything from music to athletics and gourmet food to artisan jewelry, virtual shopping pages are available for local shops such as Avalon Exchange, Artisans In The Loop, Baked T's, Big River Running Company, Blick Art Materials, CBD Kratom, Componere Gallery, Cursed Bikes & Coffee, Eyeseeme African American Children's Bookstore, Millbrook Pharmacy, Mound City Shelled Nut Company, Paperdolls Boutique, Seafood City, Inc., Sunshine Daydream, Soul Oh, Subterranean Books, The Silver Lady, U City Farmers Market, Unbonded Goods, and Vintage Vinyl.

In addition direct website links are provided for nearly 90 more retailers, including a wide range of international specialty shops, gourmet food stores and discount warehouses.

About University City: University City was incorporated on September 4, 1906 by founder Edward Gardner Lewis, as a city of learning, culture and beautiful neighborhoods. This diverse community of about 34,000 residents provides welcoming neighborhoods, thriving business districts, and is a great place to live, learn, work and be entertained. More information is available at www.ucitymo.org.